

John Adams®

A TRIP OF A LIFETIME TO

# WIN! JAPAN!

To compete in the Junior Othello World Championships 2016 and play alongside the World's best players!

## Othello®

A minute to learn... a lifetime to master!™

Competition closes Friday 23rd September 08:00GMT



### GETTING STARTED

The aim of Othello is to have the most disks of your colour face up on the board at the end of the game. If you are playing BLACK you need more black disks showing than white disks, to win.

Trap and capture your opponent by placing your disks on the board. "Sandwich" at least one of your opponent's pieces to turn their disk to your colour.

Here's an example: White disk A was already in place on the board. The placement of white disk B sandwiched the row of 3 black disks.



White flips the sandwiched disks and the row now looks like this.



A disk may "sandwich" any number of disks in one or more rows in any number of directions at the same time – horizontally, vertically or diagonally.

For more top tips on making the best move, with examples and rules, visit our website [www.johnadams.co.uk/brands/othello](http://www.johnadams.co.uk/brands/othello)

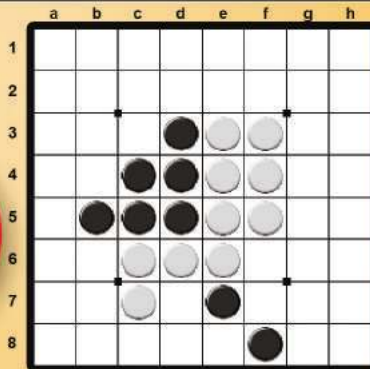
COMPLETE THE PUZZLES FOR YOUR CHANCE TO

## WIN!

5

Runner-up prizes  
Ideal Games bundle  
worth £100

1.

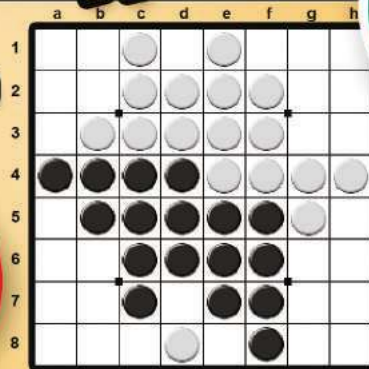


Draw an 'X' where you would play a BLACK disk and explain your reasons

\_\_\_\_\_

\_\_\_\_\_

2.



Draw an 'X' where you would play a BLACK disk and explain your reasons

\_\_\_\_\_

\_\_\_\_\_

### COMPLETE YOUR ENTRY

To enter the competition, draw your move on each of the 2 puzzles above, giving a short explanation on your reasoning.

Fill in your details, then return this whole page to:

John Adams Leisure Ltd, Marketing House, Blackstone Road, Huntingdon, PE29 6EF

Or email a copy to: [competitions@johnadams.co.uk](mailto:competitions@johnadams.co.uk)

Name & address: \_\_\_\_\_

Date of birth: \_\_\_\_\_

Name of parent/guardian \_\_\_\_\_

Email of parent/guardian \_\_\_\_\_

The trademarks Othello® and A MINUTE TO LEARN... A LIFETIME TO MASTER® are owned and licensed by Megahouse Corp. Othello® is a trademark of Megahouse Corp. All rights reserved.

T&Cs: First prize includes flights and accommodation for prize winner plus 1 x parent or guardian. Entrants must be aged between 8-14 or born between 01/01/2002 and 01/01/2008 to enter the competition. Prize winner must be available to travel 31st October to 5th November 2016 inclusive. The winner will be chosen by an independent Othello expert who will assess all entries and choose the winner based upon their strategic reasoning. Entrants must have permission from their parents or guardian to enter, and have sought permission from their school and teacher to have time off to attend the Othello Championships. Prize winner must have parent's permission for personal details and photographs to be used for promotional purposes. For full T&C's visit [www.johnadams.co.uk](http://www.johnadams.co.uk)

# Othello®

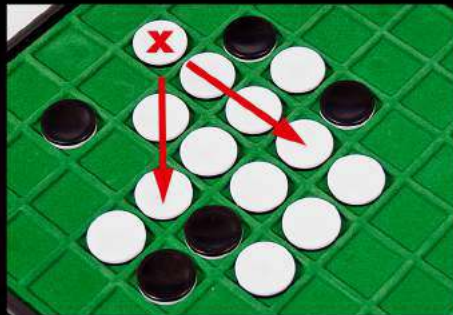
A minute to learn... a lifetime to master!™

THE INTERNATIONALLY ACCLAIMED TWO PLAYER STRATEGY GAME

TRAP AND CAPTURE YOUR OPPONENT BY PLACING YOUR DISKS ON THE BOARD. "SANDWICH" AT LEAST ONE OF YOUR OPPONENT'S PIECES TO TURN THEIR DISK TO YOUR COLOUR... BUT LOOK OUT, YOUR OPPONENT WILL DO THE SAME TO YOU. THE LEAD CAN CHANGE WITH A FLIP OF A DISK IN THIS CLASSIC FAST-PACED STRATEGY GAME.



BLACK PLACES THEIR DISK AT "X", TRAPPING THE WHITE DISKS BETWEEN THE BLACK END PIECES AND CAPTURES THE WHITE PIECES BY FLIPPING THEM OVER TO BLACK.



WHITE PLACES THEIR PIECE AT "X" AND HAS TWO "ANCHOR" POINTS AND CAN CAPTURE BOTH THE VERTICAL AND DIAGONAL LINES.



BLACK PLACES THEIR PIECE AT "X", CAPTURES THREE LINES AND IS BACK IN THE GAME!

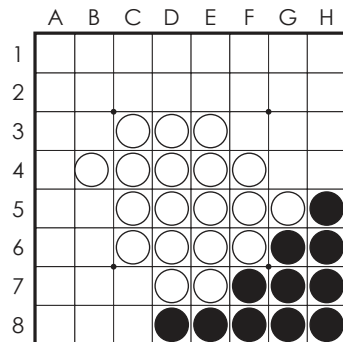
WIN THE BOARD,  
WIN THE GAME!

# Othello<sup>®</sup>

## STRATEGY

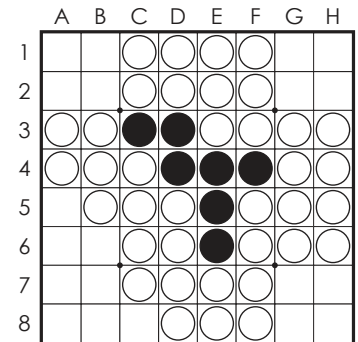
### ① Corners are really important!

There is no way to play both sides of a corner so they can NEVER be flipped. Once you have a corner, you can add touching discs along the edge that also can't be flipped.



② If it is good to get corners for yourself, it is obviously also good not to give away corners. The best way to do this is to totally **avoid playing**

**next to an empty corner** (either sideways or diagonally).



③ It is good to play in such a way that you **maximise your options and minimise your opponent's options on each turn.**

This will give you much more 'control' (choice) later in the game. For example, you may be able to force your opponent to give you a corner by taking away all other options. There are **two main ways to build up control:**

**a) Take fewer discs:** This may seem ironic given the final aim (to have more discs than your opponent at the end of the game) but it does actually make sense. If you have fewer discs, your opponent has fewer choices and you can dictate the direction of play.

**b) Keep your discs central to the block that has been played.** If your pieces are surrounded (but not flipped) they are not available as an option for your opponent to flip.

④ In any region of the board, try to get the last move as this gives you discs in that region that are unlikely to be flipped back (this is called parity). Although black tend to have more control and choice at the beginning of the game, white usually has an advantage at the end as they play second and gets the final move. Black can change this advantage in their favour if they can create a region of an odd number of empty squares into which white cannot play at all. Black can then play out the rest of the board (getting last move), white passing (as they can't play in the odd region) and then black playing the first and, more importantly, last (again) move in that odd region.

**IN SHORT: Don't give away corners needlessly. Control the game by taking as few a pieces as possible and keeping them as central as possible - you might even be able to force your opponent to give you a corner. Take the last move in any region.**

# Othello®

## Win a trip to Japan!

### TERMS & CONDITIONS

#### 1. Your relationship with John Adams Leisure Ltd

- i. These terms of use set out the legally binding contract between John Adams Leisure Ltd and you in relation to the Othello Japan competition.
- ii. You will be deemed to accept these terms if you enter the competition.
- iii. John Adams Leisure Ltd may make changes to these terms from time to time. The most up to date version will be available from John Adams Leisure Ltd on its website [www.johnadams.co.uk](http://www.johnadams.co.uk). You should check the terms regularly and if you enter the Competition after the date of any change it will be on the new terms.
- iv. John Adams Leisure Ltd shall use and take care of any personal information you provide to John Adams Leisure Ltd as described in John Adams Leisure Ltd's privacy policy, and in accordance with current UK Data Protection legislation, and will not disclose this personal information to a third party without your consent. By entering the Competition, you agree to the collection, retention, usage and distribution of your personal information in order to process and contact you about your Competition entry.

#### 2. Competition rules

- i. The Competition is organised by John Adams Leisure Ltd limited of Marketing House, Blackstone Road, Huntingdon, Cambs, PE29 6EF. The company reserves the right from time to time and at any time to cancel, discontinue, temporarily or permanently, or amend the Competition or these rules with or without prior notice (including, without limitation, in the case of anticipated, suspected or actual fraud).
- ii. In the event of any dispute regarding the rules, notice, conduct or result of the Competition, the decision of John Adams Leisure Ltd shall be final and binding and no other correspondence or discussion shall be entered into.
- iii. Any person that successfully completes the Othello puzzle and posts or emails their entry to between Monday 22nd August 2016 08:00BST until Friday 23rd September 08:00GMT will automatically be entered into the competition.
- iv. Entrants must be born between 01/01/2002 and 01/01/2008 to enter the competition.
- v. The winner will be chosen by an independent Othello expert who will assess all entries and choose the winner based upon their strategic reasoning.
- vi. The winner will be announced on Monday 7th October 2016.
- vii. Entrants must have permission from their parents or guardian to enter, and have sought permission from their school and teacher to have time off to attend the Othello Championships.
- viii. To enter the Competition, you must be a UK resident and must be born between 01/01/2002 and 01/01/2008 at the time of entry. Employees of John Adams Leisure Ltd or its group companies, any company involved in the competition, or any advertising agency or web company connected with John Adams Leisure Ltd, are not eligible to enter. Proof of identity and age may be required and John Adams Leisure Ltd reserves the right to verify the eligibility of all entrants.
- ix. The competition winner must be available to travel between the 31st October to 5th November 2016 with parental and school permission.
- x. One winner will receive economy flights to Japan and 5 nights' accommodation for themselves and one parent or guardian, where the competition winner will compete at the world championship.
- xi. The prize winners will be notified via email/ telephone on or after 10:00BST Monday 7th October 2016. The winner's name may also be published on John Adams Leisure Ltd World social media and website. If a winner does not respond to John Adams Leisure Ltd's email within 7 days of being notified by John Adams Leisure Ltd, then the winner's prize will be forfeited and John Adams Leisure Ltd shall be entitled to select another winner in accordance with the process described above (and that winner will have to respond to notification of their win within 7 days or else they will also forfeit their prize). If a winner rejects their prize or the entry is invalid or in breach of these rules, the winner's prize will be forfeited and John Adams Leisure Ltd shall be entitled to select another winner.
- xii. The prize is subject to availability, non-transferable, non-exchangeable and there is no cash alternative. John Adams Leisure Ltd reserves the right to substitute a prize of equal or greater value at any time. John Adams Leisure Ltd accepts no responsibility for any costs associated with the prize and not specifically included in the prize.
- xiii. John Adams Leisure Ltd accepts no responsibility for any damage, loss, liabilities, injury or disappointment incurred or suffered by you as a result of entering the competition or accepting the prize. John Adams Leisure Ltd further disclaims liability for any injury or damage to your or any other person's computer relating to or resulting from participation in or downloading any materials in connection with the competition. John Adams Leisure Ltd accepts no responsibility for entries that are lost, delayed, damaged, misdirected or incomplete or cannot be delivered or entered for any technical or other reason. Proof of delivery of the entry is not proof of receipt by John Adams Leisure Ltd.
- xiv. The winner and their guest may be required to take part in promotional activity related to the competition including being featured in John Adams Leisure Ltd social media and the winner shall participate in such activity on John Adams Leisure Ltd's reasonable request such as a blog featuring winner's experience of the prize. The winner consents to the use by John Adams Leisure Ltd and its related companies, both before and after the closing date of the Competition for an unlimited time, of the winner's voice, image, photograph and name for publicity purposes (in any medium, including still photographs and audio visual recordings, and on the internet, including any websites hosted by John Adams Leisure Ltd and its related companies and on any social media account controlled by John Adams Leisure Ltd, including but not limited to Facebook, Instagram and Twitter accounts) and in advertising, marketing or promotional material without additional compensation or prior notice and, in entering the competition, all entrants consent to the same.
- xv. By entering the competition, you agree for John Adams Leisure Ltd and its selected partners to contact you with newsletters and/or future product offers that John Adams Leisure Ltd believes may interest you. If you would prefer not to receive these offers you will be given the opportunity to unsubscribe on every email that John Adams Leisure Ltd sends to you or please write to Customer Service Department, John Adams Leisure Ltd - Marketing House, Blackstone Road, Huntingdon, Cambs, PE29 6EF.

#### 3. General legal terms

- i. These terms, together with John Adams Leisure Ltd's website terms of use and privacy policy, constitute the whole legal agreement between you and John Adams Leisure Ltd in relation to your entry to the Competition.
- ii. Nothing in these terms excludes or limits John Adams Leisure Ltd's liability for losses which may not be excluded or limited by applicable law. Subject to this, John Adams Leisure Ltd shall not be liable to you for any loss or damage which may be suffered by you in relation to your entry to the competition, including indirect or consequential losses such as loss of profit, loss of goodwill or business reputation, or loss of data suffered by you.
- iii. John Adams Leisure Ltd shall not be liable for any failure to comply with its obligations where the failure is caused by something outside its reasonable control. Such circumstances shall include, but not be limited to, weather conditions, fire, flood, hurricane, strike, industrial dispute, war, hostilities, political unrest, riots, civil commotion, inevitable accidents, supervening legislation or any other circumstances amounting to force majeure.
- iv. You acknowledge and agree that each member of the group of companies of which John Adams Leisure Ltd is a part may directly enforce, and rely upon, any provision of these terms. Other than this, no other person or company may benefit from these terms.
- v. These terms, shall be governed by English law. John Adams Leisure Ltd and you agree to submit to the exclusive jurisdiction of the courts of England to resolve any legal matter arising from these terms.